

Singapore (Head Office):

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Branches:

Philippines: Unit 3-B Nicolas Bldg., Quirino Avenue, 8000 Davao City

Lao: Unit 21, Sisungvone Village, Saysettha Dist, Vientiane

Vietnam: 21st Floor Capital Tower, 109 Tran Hung Dao St. Hoan Kiem Dist. Hanoi Vietnam

Cambodia: #54, Street 63 Daun Penh, Phnom Penh, Cambodia

MANAGEMENT SKILLS WORKSHOP – COURSE INFORMATION

SUCCESSFUL STRATEGIC PLANNING

- The common mistakes made in strategic planning
- Developing involvement from everyone
- How to use “backwards thinking” to develop your vision
- Turning your strategies into actions

What is the Course About?

The world of business thinking goes through fashions and styles just like anything else. Approaches come along and they are either misunderstood or not suited to the current style. Strategic planning is one of those concepts that comes in and out of favor, even though planning is one of the five basic functions of management. Mostly, people have made it more complicated than the basic idea of strategic planning seems to require. It's simple: make your action plans within the framework of an overall desired destination and strategies to get there.



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The objectives of this course are:

1. To define strategic planning and show how to organize it
2. To explain visioning, measuring and strategizing for success
3. To explain budgeting for strategic planning
4. To suggest ways to implement strategic planning

SUCCESSFUL STRATEGIC PLANNING

Contents:**Part 1: Plan To Plan: The Educating And Organizing Step**

- ❑ Getting Started With Backwards Thinking
- ❑ Today's Business Climate
- ❑ Benefits Of Systems Thinking And Strategic Planning

Part 2: Developing A Strategic Plan/Document

- ❑ Phase A: Creating Your Ideal Future
- ❑ Phase B: Measuring Success: Ten Or Fewer Outcomes
- ❑ Phase C: Developing And Converting Strategies To Actions
- ❑ Changes In Your Core Strategies

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Part 3: Plan To Implement

- ❑ Phase D: Implementing Change Successfully
- ❑ The Leadership Steering Committee: The Key To Success
- ❑ Annual Review And Update

Part 4: Facilitator Tips To Ensure Success

- ❑ Facilitator Tips

WHO SHOULD ATTEND: This workshop is essential for all Team Leaders, Supervisors, Executives, and all other responsible staff

DURATION: 2 days (can be customized to 1 or 3 days)

SUPPLIED MATERIALS: Participant Reference Guide, Practical Exercises, and Personality Profile Assessment Guide